

VIRTUAL CANNED FOOD DRIVE

LEVELING UP NUTRITION

March 1-31

Help Food Outreach raise \$75,000 to provide critical nutritional support to individuals in the St. Louis region living with food insecurity and a diagnosis of HIV or cancer.



p2p.onecause.com/vcfd2025



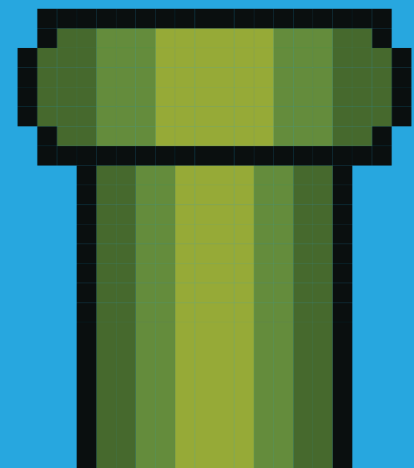
Supporting the STL Community Since 1988

Access to nutritious food is a foundation for successful chronic illness treatment that all individuals deserve. Generous donors like you are the reason Food Outreach is able to continue providing our unique nutrition services - including medically tailored meals and groceries, home delivery, and nutrition education from our registered dieticians - to nearly 2,000 individuals in the St. Louis region.



How it works:

- **\$1 = 1 can:** Every \$1 donation counts as one virtual can
- **Join as an individual or team:** Participate solo or create a team with your business, department, school, church, social group, or friends.
- **Compete for Prizes:** Winning teams will receive prizes and promotion through our social media (Facebook, Instagram, and LinkedIn).
- **Qualify for Tax Credits:** Donations of \$250 or more may be eligible for a Missouri Food Pantry Tax Credit.



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Why Participate?

Your support helps Food Outreach disrupt the cycle of nutrition insecurity by using nutrition as a powerful tool in chronic illness treatment. This virtual drive is a meaningful way for you and your group to make a tangible impact in the St. Louis community. Rally your network, fundraise for a great cause, and enjoy friendly competition!

Why virtual cans?



1. We are dedicated to providing the highest quality nutrition and your donation gives Food Outreach the resources we need to buy the food that best fits our clients nutritional needs.
2. We buy our food wholesale for the best pricing amplifying your donation's impact.
3. We simply don't have the capacity to store all the canned food we would receive from a traditional canned food drive.

Your participation in the Virtual Canned Food Drive will provide Food Outreach with the funds needed to buy the right food, at the best price, at the right time.

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2025 VIRTUAL CANNED FOOD DRIVE

How to Register?

1. Fill out the attached form
2. Send it to ellie@foodoutreach.org by Feb. 15
3. Receive your custom team page and start competing!

Questions?

Email

ellie@foodoutreach.org for more info or assistance!

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Participation Form

Date: March 1 -31, 2025

Goal: 75,000 cans (one can = \$1.00) totaling \$75,000

Additional Information:

Organizations, families, and individuals can create teams and compete with other groups to purchase the most cans during the drive. Anyone can join a team, create their own, or donate without joining a group. Each team will have their own website to share with their participants.

By filling out the form below, Food Outreach will load your team into the system and share your custom webpage with you as the event approaches. We will also send you a follow-up letter with directions for next steps.

In April 2025, Food Outreach will recognize winning teams, of various sizes, at the conclusion of the event. Winning teams will receive promotion through our social media (Facebook, Instagram, and LinkedIn).

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Yes, I/my organization will participate the 2025 Virtual Canned Food Drive!

Team Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Complete this form and return to: Ellie Martin by Feb. 15

Email: ellie@foodoutreach.org • Phone: 314.710.5529 • Fax: 314.652.3673

