



FOOD · EST 1988 ·
OUTREACH

PRESENTS:



A Tasteful Affair

THE ◀◀REWIND

33



SPONSORSHIP
opportunities

Sunday, October 10, 2021
Four Seasons Hotel St. Louis

ABOUT *Food Outreach*

OUR MISSION:

Food Outreach is the only St. Louis area organization whose mission is to provide nutritional support and enhance the quality of life of men, women and children living with HIV/AIDS or cancer.

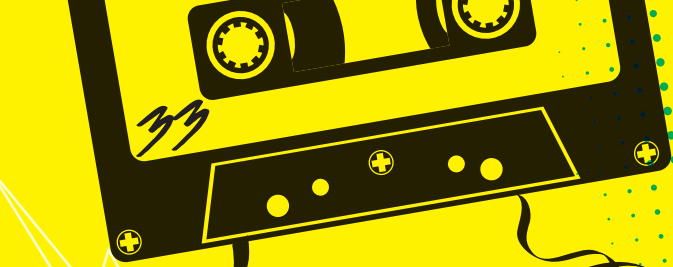


Each year, Food Outreach combines more than 400,000 healthy meals with nutrition counseling to the nearly 2,000 men, women and children we serve.

Our comprehensive program includes scratch-made meals, fresh produce and groceries, dietetic counseling, nutrition and cooking classes, weekly Monday Hot Lunches, and home delivery, and is at **no cost** to our clients.

Our clients live at or below 300% of the Federal Poverty Level, range in age from newborn to 90 years, and reside in 160 zip codes in Missouri and Illinois.





A Tasteful Affair



Food Outreach commemorates 32 years in the St. Louis region serving clients diagnosed with HIV/AIDS or cancer and struggling with hunger and limited resources.

A Tasteful Affair will feature delicious food and beverages, a live DJ and many unique auction items.*

***A Tasteful Affair is currently scheduled to be an in-person event. Should circumstances change due to health and safety concerns, the event will continue in a virtual format.**



Sunday, October 10, 2021

2:00 - 5:00 p.m.

Four Seasons Hotel St. Louis



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*In the event we need to pivot to a virtual experience

\$25,000 PRESENTING (\$24,520 tax deductible)

Logo on Four Seasons/Hotel Lumière Jumbotron prominently facing Interstate 70

Logo/Name identified as Presenting Sponsor on:

- Event Website
- Invitation
- Event attendee photo station

Company/Name identified as Presenting Sponsor in press release, social media, e-blasts and mass communication including:

- 6 social media mentions (via Facebook, Twitter or Instagram)
- Signage placement and/or mention during television/radio interviews (based on availability)

Profile in Food Outreach's spring 2019 print newsletter

Verbal and visual recognition during event

30 admission tickets (each includes one drink)

15 complimentary valet tickets

\$15,000 PLATINUM (\$14,744 tax deductible)

Logo/Name identified as Platinum Sponsor on:

- Event Website
- Invitation
- Event attendee photo station

Company/Name identified as Platinum Sponsor in press release, social media, e-blasts and mass communication including:

- 3 social media mentions (via Facebook, Twitter or Instagram)
- Signage placement and/or mention during television/radio interviews (based on availability)

Verbal and visual recognition during event

16 admission tickets (each includes one drink)

8 complimentary valet tickets

BIG MISSION. BIG IMPACT. BIG HAIR.

SPONSORSHIP and Benefits*



ce, some benefits may become subject to change.

\$10,000 GOLD (\$9,808 tax deductible)

Logo/Name identified as Gold Sponsor on:

- Event Website
- Invitation

Company/Name identified as Gold Sponsor in press release, social media, e-blasts and mass communication including:

- 2 social media mentions (via Facebook, Twitter or Instagram)

Verbal and visual recognition during event

12 admission tickets (each includes one drink)

6 complimentary valet tickets

\$5,000 SILVER (\$4,904 tax deductible)

Logo/Name identified as Silver Sponsor on:

- Event Website
- Invitation
- Event attendee photo station

Company/Name identified as Silver Sponsor in press release, social media, e-blasts and mass communication including:

- 1 social media mention (via Facebook, Twitter or Instagram)

Verbal and visual recognition during event

6 admission tickets (each includes one drink)

3 complimentary valet tickets

\$3,000 BRONZE (\$2,936 tax deductible)

Name identified as Bronze Sponsor on:

- Event Website
- Invitation

Company/Name identified as Bronze Sponsor in press release and e-blasts

Verbal and visual recognition during event

4 admission tickets (each includes one drink)

2 complimentary valet tickets



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